

TAPs – Technical Assistance Panels Overview

Objective

The ULI San Diego/Tijuana TAP programs seek to provide expert and multidisciplinary advice to public agencies and non-profit organizations facing complex land use and real estate issues in the San Diego region. Drawing from its extensive membership base, ULI San Diego/Tijuana conducts panels to offer objective and responsible advice on a wide variety of land use and real estate issues ranging from site specific projects to public policy questions. The TAP program is intentionally flexible to provide sponsoring organizations a customized approach to specific land use and real estate issues.

How a TAP Program can help a Public Agency or Non-Profit Organization

The TAP program can help to address a broad range of issues including:

- Evaluating growth issues including economics and management;
- Analyzing the reuse potential of existing properties;
- Identifying key economic and land use issues relating to public/private land use opportunities;
- Evaluating specific development and land proposals or issues;
- Assessing overall development strategy and business planning for public agencies; and
- Developing criteria for evaluating development proposals.

Who Serves on a TAP?

A TAP consists of volunteers from the over 830 ULI members in the San Diego/Tijuana District Council chosen specifically for each assignment. Depending upon the assignment, panel member expertise includes developers and owners, investors, designers, planners, engineers, market and financial analysts, as well as members of the public sector.

TAP Application and Scheduling

After completing an application, members of the TAPs Committee will arrange an initial meeting to understand and refine the assignment objectives as well as identify key issues and opportunities. The decision on accepting the proposed assignment will be made shortly after the initial meeting. A two to three month lead time is necessary to allow sufficient time to assemble the best available panel members, compile briefing materials, and plan for the logistics of the TAP program. ULI San Diego/Tijuana charges a fee for each of its panels to cover associated costs and staff time.